

2026 / 2027 SPEC FOUNDATION SPONSORSHIP OPPORTUNITIES



1,107

Free Glasses
Dispensed



2,300

Free Vision
Screenings



Providing eye care and glasses to
disadvantaged communities since 2024

Serving disadvantaged communities of Australia and developing regions of the South Pacific.

By sponsoring the SPEC Foundation, your organisation becomes part of a meaningful mission that delivers lasting impact to vulnerable communities, while demonstrating authentic social responsibility to your customers, patients, staff, and industry peers.

Good vision changes lives.

It improves education, employment opportunities, independence, safety, and quality of life. Yet across disadvantaged communities in Australia and the South Pacific, many people still live with avoidable vision impairment simply because they cannot access basic eye care or prescription glasses.

The SPEC Foundation is a registered charitable organisation dedicated to advancing eye health and reducing preventable vision impairment, within disadvantaged communities of Australia and across developing regions of the South Pacific.

Through volunteer outreach projects and mobile eye clinics, we provide vision screenings, dispense free prescription spectacles, manage minor acute eye conditions, facilitate referrals for further care and train local teams. We work collaboratively with volunteers, community partners, sponsors, and industry bodies to raise awareness, strengthen access to eye care, and support sustainable initiatives that improve long-term vision and health outcomes.



Why Support The **SPEC** Foundation

As a registered DGR Item 1 charity, all donations of \$2 or more are tax deductible for Australian taxpayers. Your generosity helps us continue delivering vital support to those who need it most.



Sponsoring the SPEC Foundation allows your organisation to:

- ✓ Support life-changing eye care initiatives in Australia and the South Pacific
- ✓ Demonstrate meaningful corporate social responsibility
- ✓ Strengthen community engagement and brand reputation
- ✓ Create authentic community and customer connection
- ✓ Provide staff with a purpose-driven initiative they can proudly support
- ✓ Align your business with health, wellbeing, and humanitarian impact
- ✓ Partner with a trusted organisation



Established volunteer-led programs supported by optical professionals from Australia, New Zealand, and local organisations.



Over 1,100 pairs of brand-new prescription glasses distributed since 2024



Thousands of patients screened through volunteer eye care clinics in underprivileged and remote communities



Supported schools, villages, and farming communities with access to eye care



Provided local health workers and community members eye care education and training



Assisted children to participate more effectively in education and helped adults maintain independence, employment opportunities, and quality of life



Built sustainable partnerships with local organisations to strengthen long-term eye care delivery

Sponsorship Opportunities

The SPEC Foundation offers flexible sponsorship opportunities to suit businesses of all sizes, across all industries.

Annual Sponsorship Supporter with One-Off Yearly or Monthly Donations

Become an official annual sponsor through a once-per-year contribution or ongoing monthly donations.

This option is ideal for organisations wanting to support the foundation through a simple yearly or monthly commitment while receiving recognition throughout the year.

Visionary Sponsor \$10,000 or more (annually)

- Major partner recognition on our website
- Logo on our website homepage
- Logo placement on printed advertising materials
- Logo on outreach project volunteer shirts
- Social media post highlighting your sponsorship
- Opportunities for collaborative campaigns
- Logo on pull up banners used at exhibitions and events
- VIP tickets to fundraising or gala events
- "Proud Supporter" digital assets
- Recognition via a News Blog on our website

Hope Sponsor \$5,000 - \$9,999 (annually)

- Recognition on the sponsors page of our website
- Logo on the homepage of our website
- Logo on outreach project volunteer shirts
- Social media post highlighting your sponsorship
- Opportunities for collaborative campaigns
- Logo on pull up banners used at exhibitions and events
- "Proud Supporter" digital assets

Community Sponsor \$1,000 – \$4,999 (annually)

- Recognition on the sponsors page of our website
- Logo on the homepage of our website
- Social media post highlighting your sponsorship
- Logo on pull up banners used at exhibitions and events
- "Proud Supporter" digital assets for the sponsor to display

Choose to make a one-off annual contribution or equivalent monthly commitment

Your Donation:

- Supports volunteer recruitment, training, and coordination to ensure outreach programs can continue to grow.
- Helps fund on the ground local transport for our outreach volunteer teams.
- Covers the cost of freight and shipping of donated frames, lenses and optical equipment to outreach locations.
- Assists with the provision of optical tools, edging equipment, and dispensing materials used during outreach clinics.
- Helps train local health workers, teachers, and community leaders in eye health awareness and vision screening.
- Assists with essential operational costs, including website hosting, insurance, legal compliance, and registration fees.
- Supports major ongoing outreach programs and sustainable vision care projects across the South Pacific and Australia.



Pledge Program Sponsor

Integrate giving directly into your business model by pledging a donation amount from selected products or services sold.

This option allows businesses to support the SPEC Foundation continuously while actively engaging customers and patients in the process.



Example Pledge Program Models

- Donate \$1 from every product sold
- Donate \$5 from every specific model / style / type of product sold
- Donate a percentage of sales
- Donate a percentage during a specific sales event

Benefits of Pledge Sponsorship

- Creates ongoing charitable impact
- Encourages customer participation
- Strengthens emotional connection with your brand
- Provides powerful storytelling opportunities
- Turns everyday purchases into meaningful contributions

Marketing Opportunities

- Co-branded campaign opportunities
- In-store promotional materials
- Social media collaboration
- Recognition as an official pledge program sponsor
- Logo on the homepage of our website

Benefits for Your Organisation

- Demonstrate your commitment to corporate social responsibility
- Differentiate your brand in a competitive marketplace
- Enhance customer loyalty through purpose-driven purchasing
- Create positive publicity and community goodwill through measurable impact



Additional Ways You Can Provide Support

Every contribution helps us extend our impact. Businesses or individuals looking to support the SPEC Foundation can choose from a variety of fundraising, sponsorship, and donation opportunities that align with their values and corporate social responsibility goals.

There are many ways you can support the SPEC Foundation beyond direct financial contributions:

- **Workplace Fundraising Initiatives:** Engage your team through workplace fundraising activities such as casual dress days, morning teas, raffles, challenges, or other staff-led events, with proceeds supporting the SPEC Foundation.
- **Sponsored Events:** Partner with the SPEC Foundation by sponsoring fundraising events, awareness campaigns, galas, or community initiatives, helping to expand our impact while demonstrating your organisation's commitment to social responsibility.
- **Equipment or Service Donations:** Contribute optical equipment, tools, frames, lenses, sunglasses, professional services, or other resources that can assist with volunteer-led outreach clinics and everyday business operations.
- **Corporate Matched Giving Programs:** Amplify the impact of employee or customer donations by matching contributions they make, effectively doubling the support provided to SPEC Foundation projects.
- **Charity Donation Boxes:** Place a SPEC Foundation donation box in your workplace to encourage employees or clients to make small contributions that collectively make a significant difference to our outreach efforts. Available to order free of charge through the ODA website:
www.odamembers.com.au/product-page/spec-foundation-countertop-donation-box

We are a registered charity.
100% of our income goes directly towards our mission.

Work With US

The SPEC Foundation welcomes sponsorship from all organisations that share a commitment to improving lives through better vision and accessible eye care.

We recognise that every organisation has different objectives, values, and areas of focus. Whether you are looking to support a specific outreach initiative, contribute to long-term programs, engage your staff in meaningful community impact, or align your brand with a trusted charitable cause, we are happy to work with you to develop a sponsorship package that meets your goals.

We welcome the opportunity to discuss your ideas and explore how we can create a tailored partnership that delivers genuine value for both your organisation and the communities we serve. By working together, we can help restore sight, improve educational and employment opportunities, strengthen local health capacity, and create lasting positive change for individuals and communities with limited access to eye care services.

1 in 4

Pacific Islanders live below their country's basic-needs poverty line

2.2

billion people worldwide have a distance or near vision impairment

67%

of people with a distance refractive error have not received intervention



What Next?

Email us to discuss or organise your sponsorship:
hello@specfoundation.org.au

OR

Make a tax deductible donation via our website or direct bank transfer:

South Pacific Eye Care Foundation

BSB: 112 879

ACCOUNT: 080 821 300

REAL **CHANGE**
BEGINS WITH
PEOPLE LIKE
YOU



SOUTH PACIFIC EYE CARE
FOUNDATION



**MAKE A
DONATION NOW**



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